



**COMMERCIAL PARTNERSHIP OPPORTUNITIES**  
**1ST & 2ND SEPTEMBER 2018**

#### Driver Profile from front cover

Name: Robert Bremner  
Town: Cromrie  
Car: AC Cobra  
Year: 1964  
Engine: 4700cc

#### Driver Profile

Name: John Bennett  
Town: Oxford  
Car: Alfa Romeo Sprint GT  
Year: 1964  
Engine: 1400cc



Welcome to the Bo'ness Speed Hill Climb and  
Motoring Heritage Weekend.  
Scotland's first true motor racing venue

Now entering it's eleventh year, the Bo'ness Revival is firmly established on the UK Historic motorsport calendar. This year's event on the 1st and 2nd September promises to surpass 2017 which was our most successful ever, attracting over 12,000 visitors. Last year's had global media coverage with Motorsport TV running a 96 minute special programme, which was shown early in October 2017 and repeated numerous times since.

Such interest was hardly surprising, when you consider the rich history that surrounds the Hill Climb. The event will continue to feature a fantastic line up of cars and competitors from all over the world, combined with a 450 strong classic car show and a trade village.

Your on-going support for the event and venue is essential to securing the future for this hugely important part of Scottish motorsport heritage. I assure you that the Bo'ness team will strive to ensure that any level of involvement you have will represent value for money and deliver a return on investment.

Thank you for your support and interest.  
Alex Hazlewood, CHAIRMAN, Bo'ness Revival

## A REMARKABLE HISTORY

Once driven by the two giants of Scottish motorsport, Jim Clark and Sir Jackie Stewart, the Bo'ness Speed Hill Climb is Scotland's first motor racing venue and one of the best loved events in the motorsport calendar.

With a history spanning back over 80 years, the first official event staged in the Kinneil Estate was a combined car and motorcycle meeting held in June 1934. That meeting was such a success that the track was quickly developed from an un-surfaced estate road into a proper motorsport venue with safety banking, covered paddock, a return road and spectators' grandstands. The venue continued to hold numerous meetings, both for cars and motor cycles up until the outbreak of war in 1939.

More improvements were made to the track after racing resumed in 1946 resulting in the granting of an International License. This in turn, led to the staging of the inaugural RAC British Hill Climb Championship at Bo'ness on 17th May 1947. In the late 1940's and early 1950's, crowds well in excess of 10,000 would flock to see some of the best drivers in the world take on the daunting Courtyard and notorious Snake Bend. Participants at this time included a young Stirling Moss in 1949 driving his 996cc Cooper; Four-time British Hill Climb champion, Ken Wharton; Local Le Mans winner, Ron Flockhart; and Peter Stubberfield in his well known and much developed Bugatti T35B.

It would be another 42 years before the historic track at Kinneil would hear the roar of a racing car again.

### Driver Profile from the past

Name: Arthur Owen  
Town: Liverpool  
Car: Copper  
Year: 1962  
Engine: 1598cc



### Driver Profile from the past

Name: Simon Jenkins  
Town: Edinburgh  
Car: Mini Clubman  
Year: 1968  
Engine: 1300cc



# THE REVIVAL

The 2018 Bo'ness Speed Hill Climb and Classic Car Weekend. 1st and 2nd September 2018.

## Driver Profile

Name: David Leigh  
Town: Rugeley  
Car: GN Spider  
Year: 1926  
Engine: 1498cc



In 2008, a group of dedicated enthusiasts (the Bo'ness Hill Climb Revival Ltd) reopened the racing track with the help of Falkirk Council and staged the first competition in the picturesque grounds of Kinneil Estate for more than 40 years. Since then the revival has grown in size and stature, attracting more and more families with over 12,000 visitors attending last year's event.

Held over two days, the Bo'ness Hill Climb features upwards of 100 competitors and spectators are witness to some truly rare and exceptional cars of all ages – including legendary marques such as Lotus, Bentley, Morgan, Aston Martin, Austin Healey, Jaguar, Cooper and Triumph – competing in different categories depending on their vintage.

As well as the racing, there are many other attractions to entertain including; the annual BHCR Classic Car Show, which last year saw well over 200 cars on show; demonstration drives from some top UK racing drivers; plus food outlets along with memorabilia and trade stands.

Each year the BHCR committee strive to make the revival bigger and better and with your help, we believe the 2018 event will be the biggest and best yet.



## 2 WEEKEND LONG EVENTS IN 1!

A family friendly event, a great day for car enthusiasts and novices to the sport. There is no better place in Scotland to see some true motor racing history.



## THE OPPORTUNITY

For 2018 we have introduced a suite of commercial partnership options, all of which are designed to deliver fantastic branding exposure.

## PROGRAMME ADVERTISING

Full Page	£250.00	Size A5
Half Page	£200.00	Printed full colour
Quarter Page	£100.00	56 pages (approx)

## BRONZE PACKAGE

- 10 x entry tickets for two days
- 4 x hospitality VIP passes
- 1 x banners (3m x 1m)
- Quarter page, full colour ad in event programme
- Secondary TV branding
- Branding on event website
- 1 x class sponsor title

**£1,500**

5 available

## BANNER ADS

3 x 1m (wide) PVC Banner

**£250.00**

(each including production)

## SILVER PACKAGE

- 20 x entry tickets for two days
- 6 x hospitality VIP passes
- 2 x banners (3m x 1m)
- Half page, full colour advert in event programme
- Secondary TV branding
- Branding on event website
- 2 x class sponsor titles
- Unlimited press releases on our event blog
- Reciprocal posting on our social media
- Free PR support around your sponsorship activity

**£2,500**

5 available

## GOLD PACKAGE

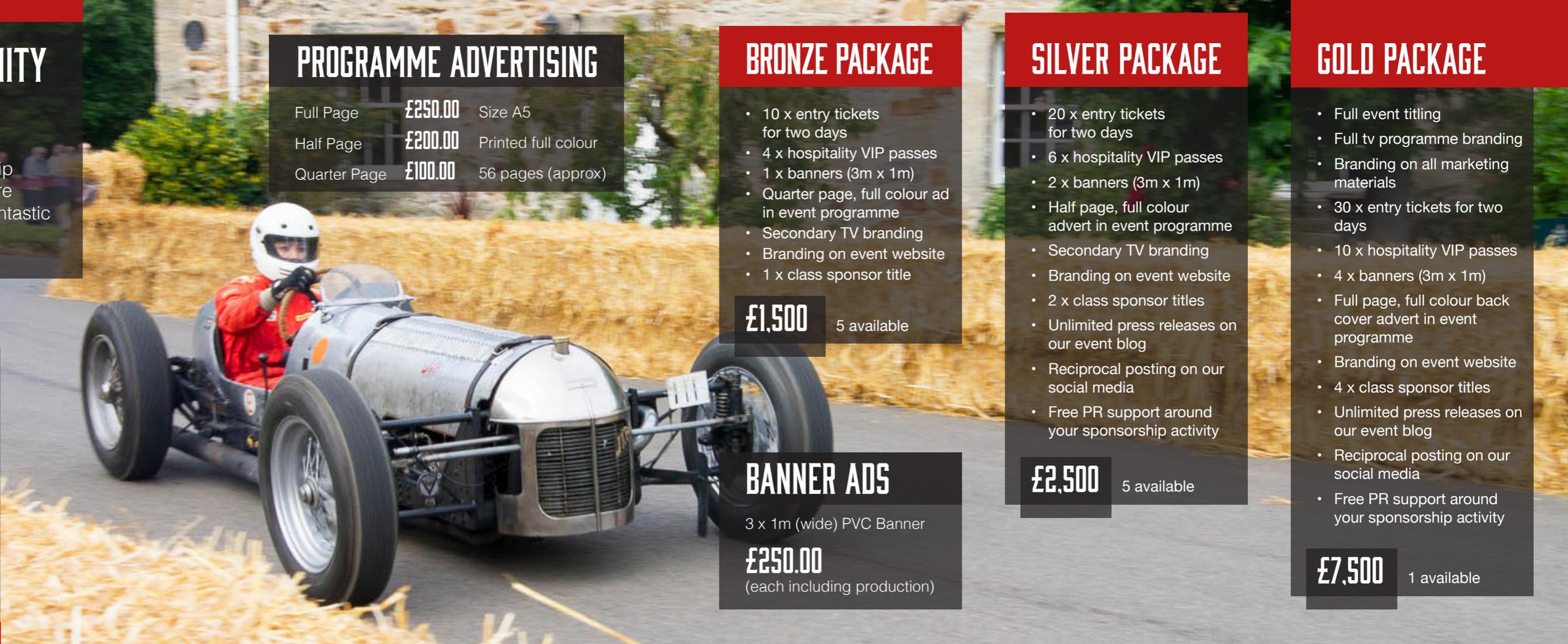
- Full event titling
- Full tv programme branding
- Branding on all marketing materials
- 30 x entry tickets for two days
- 10 x hospitality VIP passes
- 4 x banners (3m x 1m)
- Full page, full colour back cover advert in event programme
- Branding on event website
- 4 x class sponsor titles
- Unlimited press releases on our event blog
- Reciprocal posting on our social media
- Free PR support around your sponsorship activity

**£7,500**

1 available

### Driver Profile

Name: Rachael Williams  
Age: Wolverhampton  
Car: Hardy Special III  
Year: 1933  
Engine: 1100cc



## CONTACT

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Edinburgh, EH25 9RE

### Driver Profile

Name: Chris Spencer  
Town: Workington  
Car: Scarab Formula Vee Mk3  
Year: 1979  
Engine: 130cc



Bo'ness Revival, BHCR and Bo'ness Hill Climb Revival are trading names of the Bo'ness Hill Climb Revival Limited.

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Affiliated



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